

TM/SM-15

Mail to:

Secretary of State
Department of Business Services
Trademark Division
501 S. Second St., Rm. 330
Springfield, IL 62756
217-524-0400
www.ilsos.gov

**Payment may be made by check
or money order payable to Illinois
Secretary of State.
Please do not send mail cash.**

**State of Illinois
Trademark or Service Mark
Application**

REGISTRATION #:

This space for use by Secretary of State.

Type, Laser Print or Legibly Print in *Black Ink*.

**DO NOT STAPLE, GLUE OR TAPE
EXAMPLES TO THE APPLICATION**

Registration Fee: \$10

**See additional page for instructions
and required documentation.**

Items 1-4 refer to Registrant

1. Name of Registrant: _____
(owner of the mark)
2. Registrant is a (check one):
 Corporation Union General Partnership Limited Liability Partnership (LLP)
 Individual Association Limited Partnership (LP) Limited Liability Company (LLC)
 Other (specify): _____
3. a) If the registrant is a Corporation, LP, LLP or LLC, indicate the State in which it is organized: _____
b) If the registrant is an LP or LLP, Name of one of the General Partners: _____
4. Business Address: _____ Mailing Address: _____
- | | |
|-------------------|-------------------|
| Street: | Street: |
| City: State: ZIP: | City: State: ZIP: |

5. Name of Mark: _____
Mark is a (check one):
 Word(s) Mark only
 Word(s) with Design/Logo
 Design/Logo only
- If the Mark involves a design/logo, briefly describe major features of the Mark: _____

* No more than 215 Characters allowed in #5.

6. List the specific goods or services provided by the Mark (not where the mark is displayed): _____

* No more than 210 Characters allowed in #6.

7. Classification Number: _____ (refer to Instruction Page 2)
 (One classification number only; refer to listing. The Secretary of State will assign a classification number if none is given and has the right to change the classification if that provided by the applicant is incorrect. Each classification requires a separate application, set of three specimens and a \$10 filing fee.)

8. a) If a Trademark (classification 1 – 34), check how it is used (check as many as apply). Mark is applied:
 directly to the goods
 on documents, wrappers or articles delivered in connection with the service rendered
 in another fashion; please specify: _____

OR

b) If a Service Mark (classification 35 – 45), check how it is used (check as many as apply). Mark is displayed:
 in advertisements of the service
 on documents, wrappers or articles delivered in connection with the service rendered
 in another fashion; please specify: _____

9. Date of first use of Mark by applicant or predecessor. Mark must be used in Illinois prior to registration. (If first use of Mark was in Illinois, use the same date in both a and b.)

a) Anywhere: _____ b) In Illinois: _____
MM/DD/YYYY MM/DD/YYYY

10. State any knowledge of previous owners or users of the mark, including the name of any such owners/users. If there is no knowledge of previous use, please answer **N/A**. _____

The applicant hereby appoints the Illinois Secretary of State as agent for service of process in an action relating only to the registration, which may be issued pursuant to this application, if the registrant is, or shall become, a non-resident individual, or foreign partnership, limited liability company, association or corporation not licensed to do business in the State, or cannot be found in this State.

The undersigned hereby declares, under penalties of perjury, that the statements made in the foregoing application are true, and that to his/her knowledge no other person has registered the Mark, either federally or in this State, or has the right to use the Mark either in the identical form thereof or in such near resemblance thereto as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake, or to deceive.

X _____
 Signature of Applicant

 Typed or Printed Name of Applicant

 Title of Applicant

 Contact Phone Number

INSTRUCTIONS FOR REGISTRATION APPLICATION [TM/SM-15]

NOTES:

- The Mark **MUST BE IN USE IN ILLINOIS** prior to registration with this office.
- The application form must be typed, laser printed or legibly printed in black ink.
- The application must be accompanied by three (3) examples of the Mark and the registration fee. Examples should not be stapled, glued or taped to the application.
- The \$10 Registration Fee must accompany the completed application in the form of a check or money order payable to Illinois Secretary of State.

INSTRUCTIONS:

1. Provide the name of the Registrant/Owner of the Mark. The Registrant may be an individual, corporation or other type of registered business entity.
2. Mark the appropriate box for the type of ownership, i.e., if the Registrant indicated in item 1 is an individual, then item 2 would be marked individual.
3. Items 3a and/or 3b should be completed **ONLY** if the Registrant is one of the types of business entities listed in item 2.
4. Provide the business and mailing addresses. Renewal correspondence will be sent to the mailing address.
5. The name of the Mark must be indicated in this section. One of the options must be clearly indicated. If the Mark does include a design or logo, a brief description of the major features must be provided. Stating "See Attached" is not an acceptable response.
6. A description of the goods or the services provided by the Mark must be provided. A **Trademark** represents the name of a product or product line, or a logo or tagline for the product or product line. A **Service Mark** represents the name of a business that provides services, or a logo or tagline for such services.
7. Classification numbers are listed on the instruction page (refer to Instruction page 2). **Only one classification number may be given on each application.** NOTE: The Trademark/Service Mark office will assign the class number if none is provided and has the right to change the classification if that provided by the applicant is incorrect. Each classification requires a separate application, specimens and fee.
8. Check as many as apply in either 8a for a Trademark or 8b for a Service Mark.
9. The date of first use of the Mark is required in each section, i.e., both a and b. Both dates must be fully stated, **month, day and year.** Note: if the first use of the Mark was in Illinois, use the same date in both 9a and 9b. The Mark must be in use in commerce within the State of Illinois prior to registration.
10. It should be stated whether the applicant has any knowledge of previous owners or users of the Mark.

Signature and Contact information: The application must exhibit an original signature of the applicant or the Attorney-in-Fact for the applicant. The person signing the application must also indicate the capacity or position in which he/she serves. If the Attorney-in-Fact is signing on behalf of the applicant, that capacity should be stated. **Photocopied, stamped or faxed signatures are not accepted.**

Specimens: The registration application must be accompanied by three (3) examples of the Mark showing actual use in commerce in the State of Illinois. For Trademarks, excellent examples might include an actual label for the product, business cards, letterhead or advertisements. For Service Marks, business cards, letterhead, brochures, fliers, advertisements are appropriate types of examples. Specimens that are printed, written or drawn on plain paper are not acceptable examples. Also note that if color is a feature of the Mark, specimens reflecting the actual color(s) must be submitted.

Duration and Renewal: Registrations are currently effective for five years. A Renewal Notice and Renewal Application will be sent to the Registrant at the mailing address indicated on this application. If there is a change of address, it is the responsibility of the Registrant to notify the Trademark/Service Mark office. Renewals may only be accepted within 60 days prior to the expiration date.

Classification of Goods and Services

General classes of goods and services are established for convenience of administration of this Act, not to limit or extend the applicant's or registrant's rights. A single application for registration of a Mark may include any or all goods or services upon which the Mark is actually being used and which are comprised in a single class. In no event shall a single application include goods or services upon which the Mark is being used and which fall within different classes.

Classification of Goods for Trademarks

1 Chemicals	12 Vehicles	23 Yarns and threads
2 Paints	13 Firearms	24 Fabrics
3 Cosmetics and cleaning preparations	14 Jewelry	25 Clothing
4 Lubricants and fuels	15 Musical instruments	26 Fancy goods
5 Pharmaceuticals	16 Paper goods and printed matter	27 Floor coverings
6 Metal goods	17 Rubber goods	28 Toys and sporting goods
7 Machinery	18 Leather goods	29 Meats and processed foods
8 Hand tools	19 Non-metallic building materials	30 Staple foods
9 Electrical and scientific apparatus	20 Furniture and articles not otherwise classified	31 Natural agricultural products
10 Medical apparatus	21 Housewares and glass	32 Light beverages
11 Environmental control apparatus	22 Cordage and fibers	33 Wine and spirits
		34 Smoker's articles

Classification of Services for Service Marks

35 Advertising and business	39 Transportation and storage	43 Restaurants and hotels
36 Insurance and financial	40 Treatment of materials	44 Medical, veterinary, beauty care and forestry
37 Building construction and repair	41 Education and entertainment	45 Personal, Legal and Security
38 Telecommunications	42 Computer and Scientific	