

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: DEALER AUCTION ACCESS, INC.,) FILE NO. 1000407
Its officers, directors, employees, agents, affiliates, successors)
and assigns.)

**SUMMARY ORDER
TO CEASE AND DESIST**

TO THE RESPONDENT:

Dealer Auction Access, Inc.
845 West Fulton Market Street, Suite 217
Chicago, Illinois 60607

c/o Mr. Mauricio Kiglies, Registered Agent
Dealer Auction Access, Inc.
845 West Fulton Market Street, Suite 217
Chicago, Illinois 60607

On information and belief, I, Jesse White, Secretary of State, for the State of Illinois, through my designated representative, having been fully advised in the premises by the staff of the Securities Department, Office of the Secretary of State, herein find:

1. That Dealer Auction Access, Inc., (the "Respondent"), is an Indiana corporation authorized to transact business in Illinois, which maintains its Illinois office at 845 West Fulton Market Street, Suite 217, Chicago, Illinois 60607.
2. That during October, 2010 the Respondent placed advertisements (the "Ad") on their web page <http://www.dealerauctionaccess.com>.
3. That one or more Illinois residents (the "Offeree") viewed said web page on or about October 6, 2010, and on November 1, 2011.
4. Respondent's October 6, 2010 Ad proceeds to solicit Offeree "Would you like to **start your own business?**" Do you want **your own** dealers license? Do you want to purchase vehicles at **auction prices**, and take advantage of **deals reserved for big dealers?**"

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5. Respondent's AD advised the Offeree: "Call or email us today and find out how we can help you have your own dealer license, your own business and best of all ask how you can get your FIRST MONTH FREE!!!"
6. Respondent advised Offeree on its web site that "You will have a dedicated team of specialists available to answer any questions to help you process your sales. Our team will assist you with anything you might need, from general questions to help with titles and processing. This invaluable support is available for no additional charge...You will have all retail paperwork necessary to complete your transactions. **All paperwork will be complimentary once you sign up for our retail program.**"
7. That Section 5-5.10(a)(6) of Business Opportunity Sales Law of 1995, [815 ILCS 602 et seq.] (the "Act") provides, inter alia, that a business opportunity is a contract or agreement, between a seller and purchaser, express or implied, orally or in writing, wherein it is agreed that the seller or a person recommended by the seller shall provide to the purchaser any product, equipment, supplies or services enabling the purchaser to start a business when the purchaser is required to make a payment to the seller or a person recommended by the seller of more than \$500 and the seller represents directly or indirectly, orally or in writing, that: the seller or a person recommended by the seller will provide a marketing plan.
8. That the activities of Respondent described in paragraphs four through six (4-6), constitutes a business opportunity as that term is defined in Section 5-5.10 of the Act.
9. That the activities of Respondent described in paragraph two through six (2-6) constitute an offer as those terms are defined under Sections 5-5.20 of the Act.
10. That Section 5-25 of the Act provides, inter alia, that it is unlawful for any person to offer any business opportunity in this State unless the business opportunity is registered under the Act or is exempt under Section 5-10 of the Act.
11. That at all relevant times, Respondent Dealer Auction Access, Inc., its officers and directors, agents, employees, affiliates, successors and assigns, failed to register the business opportunity described in paragraphs five and six (5 & 6) as required pursuant to Section 5-25 of the Act.
12. That, by virtue of the foregoing, the Respondent violated Section 5-25 of the Act.
13. That Section 5-65 of the Act provides, inter alia, that whenever it appears to the Secretary of State that any person has engaged in or is about to

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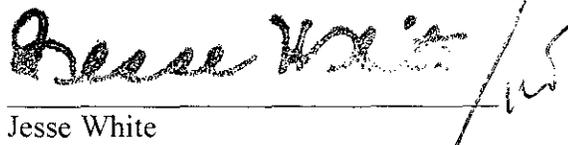
engage in any act or practice constituting a violation of any provision of this Law or any rule, regulation, or order under this Law, the Secretary of State may issue an order directing the person to CEASE and DESIST from continuing the act or practice.

NOW THEREFORE IT IS HEREBY ORDERED THAT: Pursuant to the authority granted by Section 5-65 of the Act, Respondent **Dealer Auction Access, Inc.**, its officers and directors, agents, employees, affiliates, successors and assigns are ordered to **CEASE** and **DESIST** from offering or selling any business opportunity in the State of Illinois until the further order of the Secretary of State.

NOTICE is hereby given that the Respondent may request a hearing on this matter by transmitting a written request to the Securities Director, Illinois Securities Department, 69 West Washington Street, Suite 1220, Chicago, Illinois 60602. Such request must be made within thirty (30) days after entry of this Summary Order to Cease and Desist. Upon receipt of a request for a hearing, a hearing will be scheduled as soon as reasonably practicable. Request for hearing will not stop the effectiveness of this Summary Order to Cease and Desist.

FAILURE BY ANY PERSON NAMED IN THIS ORDER TO REQUEST A HEARING WITHIN THIRTY (30) DAYS AFTER ENTRY OF THIS SUMMARY ORDER TO CEASE AND DESIST SHALL BE DEEMED TO CONSTITUTE A WAIVER OF ALL RIGHTS BY SUCH PERSON TO A HEARING AND THE ORDER TO CEASE AND DESIST AS TO SUCH PERSON WILL BECOME PERMANENT.

DATED: This 2nd day of November, 2011.



Jesse White
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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