

STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT

IN THE MATTER OF:)
)
)
Gerold (Jerry) Isaacson; Barry Isaacson;) File Number: 1000202
Freezer Products, LLC.,)
its partners, members,)
officers, directors, agents, employees,)
affiliates, successors and assigns;)
Target Foods, LLC.,)
its partners, members,)
officers, directors, agents, employees,)
affiliates, successors and assigns;)

NOTICE OF HEARING

TO RESPONDENTS: Jerry Isaacson
215 Woodhaven Lane
Barrington Hills, Illinois 60047

Barry Isaacson
2568 RFD
Long Grove, Illinois 60047

Freezer Products, LLC
Attention: Jordan M. Isaacson
Lucas Isaacson
Madelyn Isaacson
1771 Mission Hills Road # 415
Northbrook, Illinois 60062

Target Foods, LLC
and Freezer Products, LLC
c/o Allen Perl
14 N. Peoria Street
Apt 2C
Chicago, Illinois 60607

Target Foods, LLC
453 S. Vermont Street
Unit B
Palatine, Illinois 60067

Notice of Hearing

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You are hereby notified that pursuant to Section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act") and 14 Ill. Adm. Code 130, Subpart K, a public hearing will be held at 69 West Washington Street, Suite 1220, Chicago, Illinois 60602, on the 14th day of September, 2011 at the hour of 10:00 a.m. or as soon as possible thereafter, before James L. Kopecky Esq., or such other duly designated Hearing Officer of the Secretary of State.

Said hearing will be held to determine whether an Order shall be entered which would prohibit Jerry Isaacson, Barry Isaacson, Freezer Products, LLC., its partners, members, officers, directors, agents, employees, affiliates, successors and assigns and Target Foods, LLC., its partners, members, officers, directors, agents, employees, affiliates, successors and assigns, (the "Respondents") from selling or offering for sale securities in the State of Illinois and/or granting such other relief as may be authorized under the Act including but not limited to the imposition of a monetary fine in the maximum amount pursuant to Section 11.E(4) of the Act, payable within ten (10) business days of the entry of the Order.

The grounds for such proposed action are as follows:

1. That the Office of the Secretary of State, Illinois Securities Department ("Department") commenced an investigation into the Respondent's activities for possibly offering/and or selling unregistered securities in the State of Illinois without being registered as a salesperson pursuant to Section 8 of the Act.
2. That in connection with its investigation the Department on April 19, 2011 sent a letter pursuant to Section 11.C of the Act ("11.C letter") to the Respondents at the addresses listed above by means of certified mail, return receipt requested. The Respondents pursuant to the terms of the 11.C letter was required to respond in writing within ten (10) business days from receipt.
3. That the above-referenced 11.C letter was received at the Respondent's and the Department was contacted by their attorney Mr. Allen Perl at 312-243-4500 from the firm of: Perl & Goodsnyder, Ltd., 14 N Peoria St Ste 2C, Chicago, IL 60607-2644.
4. That the Respondents attorney requested more time to respond and an extension was granted until May 31, 2011.
5. That the Respondents attorney was contacted by the Department on several occasions, the last was July 11, 2011; whereupon the Respondents attorney stated that the response would be forwarded that week and the Department would have the response by end of that week, July 15, 2011.
6. That as of July 20, 2011, the Department has received nothing from the Respondents attorney.

Notice of Hearing

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7. That the Respondents did not respond to the April 19, 2011 11.C letter as required.
8. That Section 12.D of the Act provides, inter alia, that it shall be a violation of the provisions of the Act for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.
9. That by virtue of the foregoing, the Respondent has committed a violation of Section 12.D of the Act.
10. That Section 11.E(2) of the Act provides, inter alia, if the Secretary of State shall find that any Secretary of State shall find that any person has violated subsection D of Section 12 of this Act, the Secretary of State may by written order permanently prohibit the person from offering or selling any securities in this State.

You are further notified that you are required pursuant to Section 130.1104 of the Rules and Regulations (14 ILL. Adm. Code 130)(the "Rules"), to file an answer to the allegations outlined above within thirty (30) days of the receipt of this Notice. A failure to file an answer within the prescribed time shall be construed as an admission of the allegations contained in the Notice of Hearing.

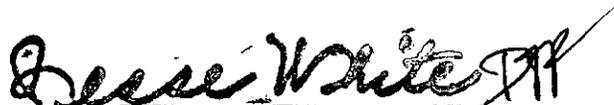
Furthermore, you may be represented by legal counsel; may present evidence; may cross-examine witnesses and otherwise participate. A failure to so appear shall constitute default, unless any Respondent has upon due notice moved for and obtained a continuance.

A copy of the Rules, promulgated under the Act and pertaining to hearings held by the Office of the Secretary of State, Securities Department, can be found at <http://www.cyberdriveillinois.com/departments/securities/lawrules.html>

Delivery of Notice to the designated representative of any Respondent constitutes service upon such Respondent.

Dated: This 20th day of July 2011.

21st



JESSE WHITE
Secretary of State
State of Illinois

Notice of Hearing

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Attorney for the Secretary of State:

Mary A. Lopez
Illinois Secretary of State Securities Department
69 West Washington Street
Chicago, Illinois 60602
312-793-3023

Hearing Officer:
James Kopecky
190 S. LaSalle Street, Suite 850-A
Chicago, Illinois 60603
(312) 380-6552